ISO 20121:2024 from understanding to implementation.

A collaborative education product from BSI and Positive Impact Events
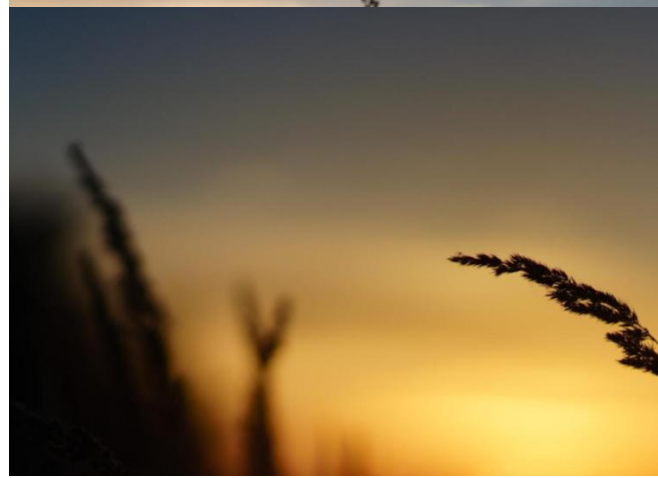
ISO 20121:2024 is the only, globally recognised standard for event sustainability

Leading course and training providers BSI (British Standards Institute) and Positive Impact Events have collaborated to bring together an online education product that will allow you and your team to learn, understand and implement this international standard.

Course materials have been tried and tested for over 10 years within the event industry, from event managers to the supply chain in large events and SMEs.

Do you want a credible and robust sustainability strategy?

This course begins with BSI's learning the requirements of ISO 20121 – Event Sustainability Management Systems – providing you with an understanding of the standard, forming a strong foundation for transitioning to more sustainable business practices..

Following this, you will continue your learning experience with an implementation course provided by Positive Impact Events. Helping you take your understanding of the standard, through to application. This equips you with a practical set of materials to support you to implement ISO 20121:2024 within your organization.

Understanding Requirements Course

By the end of this learning experience, you will be able to:

- Explain the value and contribution of an Event Sustainability Management System
- Explain the background to the ISO 20121 standard and its intended outcomes
- Define key terms and definitions used in event sustainability
- Explain key concepts and principles around event sustainability
- Explain the structure of an event sustainability management system
- Explain how to align an event sustainability management system to the requirements of ISO 20121

On completion, you'll be awarded an internationally recognized BSI Training Academy certificate of attendance, upgraded to a certificate of competence upon successful completion of the end of course assessment.

ISO 20121:2024 Event Sustainability Implementation

By the end of this implementation , you will be able to:

- Build your own capacity in implementing sustainable frameworks
- Feel equipped to implement practical measures for your events
- Increase your credentials by operating to an internationally recognised standard
- Be able to communicate to your stakeholders that you are on your ISO 20121:2024 journey
- Gain 3 CPD hours

On completion you will be able to fill in the Learning evaluation form which will be reviewed and sent to CPD certification service to gain 3 CPD hours.

Practical information

Understanding requirements course

- On-demand
- E Learning
- Self paced
- 24/7 access
- Embedded assessment
- 4 hours
- Level: Understanding
- Access to the on demand eLearning content is valid for a period of 12 months from the date of purchase.

ISO 20121:2024 implementation

- On-demand portal
- 4 workshop materials inc. agenda, powerpoint and facilitator script
- Self paced
- 24/7 access
- Optional assessment
- 12 hours
- Level: Implementation
- Access to the portal is valid for a period of 12 months from the date of purchase.

Testimonials

The EAIE conference held at our venue in 2019 could become an inspiring case study for our industry on sustainability. Conducting workshops on ISO 20121 in cooperation with the client was a new way to achieve sustainability.
— International conference centre

The course and information is excellent. The education and resources on carbon measurement, the sustainable development goals, Race to Zero and net zero are well explained!
- SME

To purchase

Via the Positive
Impact website

Via the BSI
website

Total course bundle cost : £1,238
Approx €1,446 or $1,543

Still have questions? E-mail: info@positive-impact-events.com