



## Sustainability Policy

At Positive Impact Events we understand our event management operations and processes impact both positively and negatively on the environment, our surrounding society and the economy.

Our purpose and mission is to promote and support the development of sustainability in the event industry.

We are committed to show sustainability leadership throughout all of our event management operations and processes.

Our core principles and values are honesty and integrity, professionalism, leadership, a partnership approach, positivity and proactivity.

We are committed to upholding these principles and values throughout our event management operations and processes.

We strive to continually improve and develop our ways of working to leave a positive legacy.

We recognise that event management can have positive, long term social, environmental and economic impacts, and therefore sustainability is core to the foundation of all of our event management operations and processes, including our products and services.

We will ensure that this policy is communicated to all of our stakeholders and supply chain with regards to our event management operations, products, services and processes which includes the whole event lifecycle from event conception to post event review.

We will ensure we listen and record any feedback from stakeholder engagement and endeavor to find solutions to meet the needs of our end users.

At Positive Impact Events will ensure that we adhere and comply with all applicable legal and other requirements to which we subscribe.

Our objectives are:

- To grow income levels to allow sustainable growth
- Provide unique leadership for the implementation of sustainability
- Develop our way of working structure to maximise potential
- To engage with our stakeholders

These objectives address our key issues of: business growth and improving industry training.

This policy is available to all staff, clients, suppliers and other interested parties and will be reviewed annually.

The nominated sustainability champion for Positive Impact Events is Fiona Pelham. If you have any feedback on our policy please email [info@positive-impact-events.com](mailto:info@positive-impact-events.com)

Signed: Fiona Pelham, Managing Director  
Date: 15.01.09

Last reviewed: 04.07.11