

Sustainable Events Corner Programme

In addition to the scheduled presentations, industry experts will be on hand through the day for advice and to answer any sustainability questions you may have.

Tuesday 29th November

10:00 - 12:00, Sustainability and Events Advice Clinic

Experts from Positive Impact Events will be on the Sustainable Events Corner Stand to offer you advice on how to make your event more sustainable.

Book your individual appointment in advance by emailing

rebecca@positiveimpacetevents.co.uk

Speakers: Rebecca Saunders and Charlie Banks, Sustainability Events Advisors, Positive Impact Events

12:00 – 12.30, Introduction to event sustainability

This session will give you an understanding of what event sustainability is and what initiatives have been developed to support you with your sustainability journey

Speaker: Rebecca Saunders, Sustainability Events Advisor, Positive Impact Events

13.00 - 13:30, Practical event sustainability tips

This session will give you practical tips for how you can start to implement sustainability at your events

Speaker: Charlie Banks, Sustainability Events Advisor, Positive Impact Events

14.00- 14.30, Event ROI and sustainability

This session will demonstrate how you can calculate your event ROI and integrate sustainability

Speaker: Rosa Garriga Mora, Marketing & Media Manager, Event ROI Institute

15: 00 - 15.30, Sustainable Event Procurement

This session will run through some leading industry research carried out in Denmark, investigating sustainable supply chain management and give you an insight into how you can better manage your supply chain.

Speaker: Magdalena Yarichkova, Eastern Europe Co-ordinator, Sustainable Event Alliance

16:00 – 16.30, Discussion: Do you think it is possible for the event industry to achieve zero waste to landfill?

This session will discuss the question "Do you think it is possible for the event industry to achieve zero waste to landfill?" Come along and have your input into this leading industry research

Speakers: Rebecca Saunders, Sustainability Events Advisor, Positive Impact Events

Wednesday 30th November

10.00 - 10.30, Making your events more sustainable

This session will take you through best practice steps you can take to make your event more sustainable

Speaker: Tamara Kennedy-Hill, Executive Director, Green Meeting Industry Council.

11.00 – 11.30, Showing leadership in event sustainability

This session aims to highlight leadership within the events industry, including the top 6 traits of sustainability leaders and best practice case studies.

Speaker: Guy Bigwood, Sustainability Director, MCI Group

12.00 – 12.30, ACC Liverpool: A Case Study

This session will demonstrate how ACC Liverpool have implemented leading environmental and sustainability initiatives and leave you inspired to do the same.

Speaker: Kerrin MacPhie, Director of Sales, ACC Liverpool

13.00 – 13.30, Making a Sustainable Impact: Case studies from socially responsible (and effective) events

Universal WorldEvents, Sales and Marketing Manager, Luke Flett walks through case studies that deliver imaginative and creative insight into how to make your events more socially responsible. Learn about best practices that will engage and involve your audience and are practical enough to incorporate in your next meeting.

Speaker: Luke Flett, Sales and Marketing Manager, Universal WorldEvents

14.00 – 14.30, Event Sustainability Standards: BS 8901 (future ISO 20121)

This session will walk you through how to implement and achieve, the future International Standard for Event Sustainability Management (ISO 20121) and the business case for doing it.

Speaker: Rebecca Saunders, Sustainability Events Advisor, Positive Impact Events

15.00 – 15.30, The Business Case for Sustainability

While many of us understand the 'what' and 'how' of implementing sustainable practices within our meetings and events, we often forget to address one of the most important questions: the 'why'. Aside from the obvious need to manage our environmental and social impacts, there is a growing recognition of the many benefits associated with being a more responsible business. With reference to some of the latest research out of the United Kingdom, this session will help you understand the business case for sustainability and how it applies to meetings and events.

Speaker: Andrew Walker, Managing Director, E3 Strategy Limited

16.00 – 16.30, Discussion: What is your biggest challenge with implementing sustainability at your events and/or your organization?

This session will discuss the question "What is your biggest challenge with implementing sustainability?"

Come along and understand where you can obtain more support to overcome your challenges

Speaker: Rebecca Saunders, Sustainability Events Advisor, Positive Impact Events

16.30 – 17.00, Sustainability and Events Advice Clinic

Experts from Positive Impact Events will be on the Sustainable Events Corner Stand to offer you advice on how to make your event more sustainable.

Speaker: Rebecca Saunders, Sustainability Events Advisor, Positive Impact Events

Thursday 1st December

10.00-10.30, How sustainability trends are shaping the meetings industry

CSR & green meetings- you know they are important but why exactly should you care? What are the whys and what will your clients be asking of you in the future? A look at the growth of sustainability, how it's impacting our industry, who are the leaders in green meetings and what are they doing? What resources across the board are there to guide you through the green maze?

Speaker: Roger Simons, CSR & Sustainable Events Manager, Meeting Professionals International

10.30-11.00, Sustainability and Events Advice Clinic

Experts from the Meetings Professional International (MPI) will be on the Sustainable Events Corner Stand to offer you advice on how to make your event more sustainable.

Speaker: Roger Simons, CSR & Sustainable Events Manager, Meeting Professionals International

11.00 – 11.30, An Introduction to Sustainability Reporting

This session will walk you through how to start reporting on your event sustainability impact and use leading event industry frameworks to support you to do this

Speaker: Rebecca Saunders, Sustainability Events Advisor, Positive Impact Events

12.00 – 12.30, How to use online tools to support your sustainability journey

This session will walk you through some of the leading industry online tools, including a free resource management planning tool which can help you to better manage your waste and collaborate with suppliers.

Speaker: Rebecca Saunders, Sustainability Events Advisor, Positive Impact Events

13:00 - 16:30, Sustainability and Events Advice Clinic

Experts from Positive Impact Events will be on the Sustainable Events Corner Stand to offer you advice on how to make your event more sustainable.

Book your individual appointment in advance by emailing

rebecca@positiveimpacetevents.co.uk

Speakers: Rebecca Saunders and Charlie Banks, Sustainability Events Advisors, Positive Impact Events